

Essential e-Marketing Strategies

Tips, Tricks & Techniques to Grow Your Business in an Online World



e-Marketing Webinar Calendar

February 20, 2009

Web Analytics Demystified

A vital weapon for online marketers

March 27, 2009

SEO Auditing – Is Your Team Doing it Right?

Find out without spending thousands of dollars and months of time

April 24, 2009

Get the Most from Your Website Redesign

Keeping an Internet Marketing Strategy in Mind

May 15, 2009

SEO Secrets Revealed by Experts

Small things that make a giant difference

June 26, 2009

Social Media 101: It's all about Relationships

An overview of the basics to start developing a strategy now

The Palm Springs Chamber of Commerce is pleased to present a series of five educational webinars on topics related to e-marketing.

This series will provide you with the tools and techniques to grow your business, from digital insights to marketing ROI, and is a must for anyone with a web presence.

Each program will be presented by industry experts via a conference call accompanied by a PowerPoint delivered over the Internet, and runs 60 minutes plus live question and answer.

We encourage you to attend these timely sessions to learn how to maximize your online exposure and increase your e-marketing ROI.



Each session is:

- **Presented by industry experts**
- **Delivered to your desk via a live webinar**
- **Interactive with live Q&A**

The cost to attend each presentation is \$69, with a 16% discount for individuals that register for all 5. Individuals can register for any number of events, and multiple people can attend a presentation from the same location for no additional charge.

Call (866) 930-4500 to register or learn more about these new educational webinars.

www.pschamber.org