



Police and Fire Appreciation Luncheon 2026 Sponsorship Opportunities

Event Sponsor | \$5,000

- **Seating:** Two tables of eight (option to assign eight seats to service professionals)
- **VIP Experience:** Two guests to *Experience a Day at the Department* with a VIP Police & Fire Department tour
- **Visibility:** Premier logo placement on all pre-event marketing materials, including email campaigns, website promotions, and event marketing materials
- **Advertising Exposure:** One full-page ad in *PS I LOVE YOU* Magazine (\$1,800 value; mailed to 32,000 Palm Springs households), featured ad placement in the event slideshow, and on-site brand placement on luncheon tables
- **Recognition:** Post-event recognition across Chamber digital platforms, including e-newsletter, website, and social media

Gold Sponsor | \$3,000

- **Seating:** One table of eight (option to assign up to four seats to service professionals)
- **Visibility:** Prominent logo placement on all pre-event marketing materials, including email campaigns, website promotions, and event marketing materials
- **Advertising Exposure:** One half-page ad in *PS I LOVE YOU* Magazine (\$1,000 value; mailed to 32,000 Palm Springs households) and featured ad placement in the event slideshow
- **Recognition:** Post-event recognition across Chamber digital platforms, including e-newsletter, website, and social media

Silver Sponsor | \$2,000

- **Seating:** One table of eight (option to assign up to two seats to service professionals)
- **Visibility:** Logo placement on pre-event marketing materials
- **Advertising Exposure:** One quarter-page ad in *PS I LOVE YOU* Magazine (\$600 value; mailed to 32,000 Palm Springs households) and featured ad placement in the event slideshow
- **Recognition:** Post-event recognition across Chamber digital platforms, including e-newsletter, website, and social media

Event Partner | \$1,000

Ideal for organizations purchasing a table who want added visibility and recognition.

- **Seating:** One table of eight
- **Visibility:** Logo placement on select pre-event marketing materials
- **Advertising Exposure:** Ad placement in the event slideshow
- **Recognition:** Post-event recognition across Chamber digital platforms, including e-newsletter, website, and social media

Service Professional Sponsorship | \$90

- **Sponsored Seat:** Provides lunch and event seating for a Palm Springs police officer or firefighter
- **Recognition:** Sponsor name included in the event slideshow and shared with the sponsored service professional
- **Attendance:** Sponsor attendance is not included and not required

*To confirm participation, please complete and return the **Sponsorship Commitment Form** on the following page.*

Police and Fire Appreciation Luncheon 2026 Sponsorship Commitment Form

Yes, I will sponsor the Police & Fire Appreciation Luncheon.

Participation Level (please select one):

- Event Sponsor – \$5,000
- Gold Sponsor – \$3,000
- Silver Sponsor – \$2,000
- Event Partner - \$1,000

Yes, I would like to sponsor a service professional.

Number of Sponsored Seats (\$90 each): _____

Yes, I would like additional event seating (*outside of sponsorship seating and benefits*):

Individual Seats (\$90 each): _____

Tables of 8 (\$700 each): _____

Payment Method (please select one):

- Check (*payable to Palm Springs Chamber of Commerce, 190 W Amado Rd. Palm Springs, CA*)
- Credit Card (*information below*)

_____		_____	
Organization	Contact (Print Name)		
_____		_____	
Contact Email	Contact Phone Number		
_____		_____	
Credit Card Number	Exp	CVV	\$ _____ Amount to Charge
_____		_____	
Signature	Date		

Please return the completed form via via email to Nona Watson at nwatson@pschamber.org.