



2026 Business Expo & Taste of Palm Springs Sponsorship & Booth Opportunities

It's that time again — our annual **Business Expo & Taste of Palm Springs** returns on **Wednesday, September 16, 2026**, at **Indian Canyons Golf Resort (1100 E. Murray Canyon Drive, Palm Springs, CA 92264)**.

Following the success of last year's event, we are planning for an even bigger Expo this year — with plenty of space for booths, displays, and activations. The Expo runs from **5:00 PM to 9:00 PM** and offers an excellent opportunity to showcase your business to hundreds of attendees while networking with local professionals and community leaders.

Sponsorship & Booth Opportunities:

Title Sponsor – \$3,500

Includes recognition from the stage during the entertainment transition with an up to two-minute speaking opportunity, premier booth placement, early load-in, four (4) VIP Experience wristbands and two (2) all-inclusive event wristbands, premier logo placement on event materials and signage, recognition in the *PS I Love You* post-event feature, and a dedicated sponsor spotlight across social media and email marketing.

Event Sponsor – \$1,500

Includes premium booth placement, early load-in, two (2) VIP Experience wristbands and four (4) all-inclusive event wristbands, logo placement on event materials and signage, recognition in the *PS I Love You* post-event feature, and a dedicated social media spotlight.

Supporting Sponsor – \$750

Includes preferred booth placement, early load-in, two (2) VIP Experience wristbands and two (2) all-inclusive event wristbands, logo or name recognition on promotional materials, and social media recognition.

Premium Booth – \$300

Includes premium booth placement and two (2) all-inclusive wristbands.

Booth Space – \$200

Includes standard booth space and two (2) all-inclusive wristbands.

What We Provide:

- One (1) 6-foot table and two (2) chairs
- Electricity (*upon request; limited availability – not guaranteed*)
- On-site access for load-in and set-up

Set-Up Information:

- General load-in begins at 1:00 p.m. and must be completed by 4:00 p.m.
 - Title, Event, and Supporting Sponsors may begin loading in at 11:00 a.m.
- Unload directly at your booth inside the designated event area
- Early breakdown before 9:00 p.m. is **not** permitted
- Booth décor, signage, and table coverings are participant responsibility

Please see Exhibitor Guidelines and Agreements for more information.

Additional Event Information

Approximately two weeks prior to the event, a **Vendor Packet** containing booth assignments, parking instructions, load-in procedures, staff wristband information, and other important event-day details will be available for pickup. All confirmed participants will receive an email with pickup instructions and additional information closer to the event.

To confirm your participation, please complete and return the **Sponsorship & Booth Participation Form**, and review and sign the **Exhibitor Guidelines and Agreements** on the following pages. Submit all materials to Nona Watson at nwatson@pschamber.org.

**Business Expo & Taste of Palm Springs 2026
Sponsorship & Booth Participation Form**

_____ **Yes, we will be there on September 16, 2026.**

Participation Level (please select one):

- _____ Title Sponsor – \$3,500
_____ Event Sponsor – \$1,500
_____ Supporting Sponsor – \$750
_____ Premium Booth – \$300
_____ Standard Booth – \$200

Booth Location Preference (*not guaranteed*):

- _____ Indoors
_____ Outdoors

Electricity (*not guaranteed*):

- _____ Yes, I would like to have electricity at my booth
_____ I do not need electricity

Sponsorship Allocation

Unless otherwise indicated below, sponsorships will be processed through the **Palm Springs Chamber Community Foundation**, a 501(c)(3) charitable organization.

_____ Please allocate my sponsorship to the Palm Springs Chamber of Commerce (501(c)(6)) instead.

Payment Method (please select one)

_____ Check (*payable to the organization selected above*)

Mail completed form and payment to:

190 W. Amado Road, Palm Springs, CA 92262

_____ Credit Card (*complete the information below*)

Organization

Contact (Print Name)

Contact Email

Contact Phone Number

Credit Card

Exp

CVV

Signature

Date

Business Expo & Taste of Palm Springs 2026 Exhibitor Guidelines and Agreements

The following guidelines establish the general expectations for participation in the Business Expo & Taste of Palm Springs. Additional event-specific information, including booth assignments, load-in procedures, parking instructions, schedules, and other operational details, will be provided in the official **Vendor Packet** distributed prior to the event.

1. Participation Approval

Participation is subject to the approval of the Palm Springs Chamber of Commerce (PSCC).

2. Compliance with Regulations

Participants must comply with all applicable City, Fire Department, Health Department, and regulations. Food vendors must meet all health and safety requirements. Refrigeration is limited and no separate preparation areas are provided — all prep must occur at your booth.

3. Electricity Use

Electricity is limited and not guaranteed. If electricity is needed, PSCC must be notified in advance of the specific equipment requiring power.

4. Set-Up Schedule

- Title, Event, and Supporting Sponsors: Set-up begins at 11:00 a.m.
- Premium and Standard Booths: Set-up is from 1:00 p.m. to 4:00 p.m.

All exhibitors **must** be fully set up by 4:00 p.m. and ready to open by 4:30 p.m. Load-in instructions, parking details, and other important information will be provided prior to the event.

5. Booth Assignments

6. PSCC will assign booth locations based on sponsorship level, registration date, power needs, vendor category, and overall event layout. Final booth assignments will be included in the Vendor Packet. Exhibitors **may not** relocate without prior approval.

7. Booth Space & Conduct

Each booth space is 15'x15'. All equipment, displays, and promotional materials must remain within your assigned space. Roving solicitations are **not permitted** at any time.

8. Engagement & Promotions

Participants are encouraged to create an interactive and engaging experience through demos, free gifts, giveaways, drawings, and other creative promotions.

9. Included Equipment & Tenting

Each booth space includes one (1) 6-foot table and two (2) chairs. Exhibitors are responsible for all additional setup needs. Outdoor exhibitors are strongly encouraged to bring a tent, as shade is not provided and daylight/sun exposure may continue through much of the event. Indoor exhibitors may not use tents.

10. Load-In / Load-Out Responsibilities

Exhibitors are responsible for providing their own materials, staff, and equipment necessary for loading, unloading, booth setup, and teardown — including items including dollies, scissors, tape, zip ties, and signage tools. Please ensure your booth is fully set up at the required time and fully cleared at the end of the event. Exhibitors **must** remove all trash and materials from their space.

By participating in the Annual Business Expo & Taste of Palm Springs, you acknowledge and agree to abide by all terms and conditions outlined above. You understand that electricity is limited and not guaranteed, and that exhibitors are responsible for providing their own booth materials, setup tools, décor, and shading if outdoors. PSCC provides one (1) 6-foot table and two (2) chairs per booth space. No additional equipment, coverings, or on-site assistance is guaranteed unless otherwise stated. PSCC is not responsible for any lost, stolen, or damaged items during the event.

Printed Name

Organization

Signature

Date