Rock the Park Sponsorship Opportunities

Rock the Park is **a free, family-friendly tribute concert series** that brings thousands of residents and visitors to downtown Palm Springs each month from **December through May**. As a signature program of the Palm Springs Chamber of Commerce, Rock the Park provides a dynamic platform to showcase your brand, engage with the community, and help keep live music accessible for everyone.

Presenting Sponsor – $10,000 (Exclusive)

- On-stage remarks by a representative during the welcome at each concert
- Recognized as the Presenting Sponsor on all event materials
- Premium logo placement across event marketing, including print, digital, website, email, and social media
- Featured mention in press releases and Chamber e-blasts
- Opportunity to host a promotional booth (6-ft. table) at all six concerts
- Four (4) VIP seats with reserved area access at each concert
- Two (2) full-page ads in PS I Love You Magazine during the 2026–2027 calendar year

Headliner Sponsor – $7,500 (2 Available)

- Verbal acknowledgment from the stage during welcome remarks at each concert
- Recognized as a Headliner Sponsor on shared signage and digital promotions
- Prominent logo placement across event marketing, including print, digital, website, email, and social media
- Inclusion in press releases and Chamber e-blasts
- Opportunity to host a promotional booth (6-ft. table) at four concerts
- Two (2) VIP seats with reserved area access at each concert
- One (1) full-page ad in PS I Love You Magazine during the 2026–2027 calendar year

Supporting Sponsor – $3,500

- Verbal acknowledgment from the stage during welcome remarks at each concert
- Recognized as a Supporting Sponsor on shared signage and digital event materials
- Recognition on the event landing page and Chamber social media platforms
- Opportunity to host a promotional booth (6-ft. table) at two concerts of your choice
- Two (2) VIP seats with reserved area access at each concert
- One (1) half-page ad in PS I Love You Magazine during the 2026–2027 calendar year

Community Sponsor – $1,000

- Verbal acknowledgment from the stage during welcome remarks at each concert
- Recognized as a Community Sponsor on shared sponsor signage
- Recognition on the event landing page and Chamber social media platforms
- Opportunity to display promotional materials at one concert
- One (1) quarter-page ad in PS I Love You Magazine during the 2026–2027 calendar year

The above sponsorship opportunities apply to the 2026–2027 Rock the Park season (December–May).

Support Through the Palm Springs Chamber Foundation

Sponsorships may be made through the **Palm Springs Chamber Community Foundation**, the Chamber's **501(c)(3) charitable organization**, making your contribution **tax-deductible** to the extent permitted by law. Please consult your tax advisor regarding the deductibility of your sponsorship.

Rock the Park 2026–2027
Sponsorship Commitment Form

_____ **I would like to sponsor the 2026–2027 Rock the Park season.**

Participation Level (please select one):

_____ Presenting Sponsor – $10,000

_____ Headliner Sponsor – $7,500

_____ Supporting Sponsor – $3,500

_____ Community Sponsor – $1,000

Sponsorship Allocation

Unless otherwise indicated below, sponsorships will be processed through the **Palm Springs Chamber Community Foundation**, a 501(c)(3) charitable organization.

_____ Please allocate my sponsorship to the Palm Springs Chamber of Commerce (501(c)(6)) instead.

Payment Method (please select one)

_____ Check (payable to the organization selected above)

Mail completed form and payment to:
190 W. Amado Road
Palm Springs, CA 92262

_____ Credit Card (complete the information below)

_____ _____
Organization **Contact (Print Name)**

_____ _____
Contact Email **Contact Phone Number**

_____ _____ _____
Credit Card **Exp** **CVV**

_____ _____
Signature **Date**

Please return the completed form to nwatson@pschamber.org.

Palm Springs CHAMBER OF COMMERCE